



## Guidelines FSC logo use

Requirements for the placement of the FSC logo:

1. Registration number Max. Aarts: FSC™ C137969
2. Recommended dimension:  
Portrait min. 17 mm wide  
Landscape min. 12 mm high
3. Colour of logo: black/white or green Pantone 626C (80C, 18M, 56Y, 54K).

**Exception:** Production with only pms, then use colour with most contrast.

4. If there is no unprinted space available, the background colour may be under the logo, provided that there is enough contrast, no picture on the background and make use of white or black text.
5. Proportions (length, width) may not be changed.
6. White space around the logo minimal the height of the FSC wordmark.
7. If in additional text FSC or Forest Stewardship Council: place "TM" by first use.

Minimal obligated elements:

1. FSC + tree
2. Label: Mix
3. Production group paper
4. FSC quality mark + license code

Recommended sizes for a label with all elements



17 mm. wide



12 mm. high

Minimal size for all labels:



Minimal 9 mm wide



Minimal 6 mm high

THINKING ABOUT PRINTING!

LABELS

DRY-PEEL / RESEAL LABELS

WET GLUE LABELS

IN-MOULD LABELS

BANDING

FOILS

BIO

PACKAGING

TAPES

SPECIALS